

TOP TIPS TO GET VOTES

- 1. Promote voting prominently on your website.
- 2. Post regularly on all of your **social media** accounts.
- 3. Send multiple emails to your database. Recommended dates:
 - October 1: Voting is open through the end of October.
 - October 10: Check-in reminder
 - October 24: Last call, voting ends October 31!
- 4. Give your customers **flyers** with the Categories in which you're nominated.

Make it a priority to spread the word and get your customers to VOTE FOR YOU!

Feel free to use the images* in our Best of the Westside Toolkit. Download the graphics and share them on your own platforms. Everything is pre-formatted and labeled for the appropriate platform. BEST OF luck to you!

> * By using our images you agree: The images may not be altered in any way such as adding your logo or additional wording.

> > The Best of the Westside logo may not be used without permission.



This is our biggest local event of the year! To ask about advertising options, call (209) 243-8170!

